

# **U.S. Foreign Policy Political Science 376 Fall 2007**

Prof. Scott Cooper

Email: scott\_cooper@byu.edu

Phone: 422-4053

Office: 762 Kimball Tower

Office Hours: 9-10 MWF, or by appointment

*If you can't come during my office hours, contact me to arrange another time. Don't be afraid to come see me. My job is not to be distant and to try to fail you. My job is to explain things and help you understand—I like doing my job.*

12:00-12:50 MWF

B106 Joseph F. Smith Bldg.

## Prerequisites:

Poli Sci 170 or 370 recommended

Poli Sci 200 recommended

## Subject Matter and Course Goals:

Even though the American public has traditionally been uninterested in world politics, U.S. foreign policy and its consequences have dominated the news since September 11<sup>th</sup>, 2001. One central goal of this course is to enable you to make sense of current events by thoroughly grounding you in the broader history, politics, and substance of U.S. foreign policy—in short, stuff you need to know to understand the news. Another central goal is to help you participate as citizens in crucial debates about foreign policy by building skills in critical reading, analytical writing, and oral discussion. In contrast to the personal attacks and spin doctoring that so frequently pass for public discussion, this course will help you analyze both sides of crucial issues and reach your own conclusions. President Hugh B. Brown of the First Presidency taught this concept at BYU's 1968 commencement exercises:

“Strive to develop a maturity of mind and emotion, and a depth of spirit which will enable you to differ with others on matters of politics without calling into question the integrity of those with whom you differ. Allow within the bounds of our definition of religious orthodoxy a variation in political belief. Do not have the temerity to dogmatize on issues where the Lord has seen fit to be silent.”

The first part of the course will acquaint you with larger trends and key events in U.S. diplomatic history. This historical background provides a necessary context within which to locate current patterns. The second part focuses on the major decisionmaking actors and their influence on U.S. foreign policy. Understanding the roles of the key actors enables you to see more clearly

why certain policies are adopted, and also shows how active citizens can go about changing policies they disagree with. In the remainder of the course, we will study specific issues facing current U.S. policymakers. We obviously cannot study every issue of interest, but we will address a broad range of current issues that will prepare you for lifelong involvement in changing foreign policy debates.

A note for foreign students: Although most students in this course are U.S. citizens, I welcome foreign students as well. In my opinion, U.S. foreign policy is just as relevant to you because of the outsized role the U.S. plays in world politics. Please notice that this class is designed to analyze U.S. foreign policy, not defend it. Your participation can help U.S. students—and me—better understand how U.S. actions are perceived abroad. If you have any special concerns about this class or your participation in it, please come talk to me.

#### Grading:

20% Exam 1  
30% Exam 2  
35% Final Exam  
15% Participation and Reading Response Essays

All **Exams** are given in class. You may not use cellphones or electronic devices during any exam. Exams will consist primarily of short answer and short essay questions. In preparing for exams, general understanding is useful, but does not substitute for a firm grasp of the details. Also, you should be aware that “satisfactory” or “average” work will receive a C grade. Only “good” or “excellent” work receives higher grades.

Because the course is organized so that later topics build on earlier topics, all the exams will be *comprehensive*: each exam will require you to have integrated all the previous materials in the course. However, the focus of each exam, including the final, will be the most recent material. Remember also that according to BYU policy the final exam *cannot* be given early; please make your travel plans accordingly.

This course will also include opportunities for class discussion of these issues and ideas. Regular preparation for and participation in class discussions is crucial to your learning about foreign policy. For this reason, I will evaluate **Participation** (on a 0 to 5 scale) to encourage everyone to join our discussions. As with the exams, quality will outweigh quantity.

**Attendance** in class is expected. I will not take attendance every day, but may do so at any time. If you are unable to be in class for non-voluntary reasons (i.e., illness, death in the family, etc.), please send me a brief email or voicemail explaining why you were unable to be in class.

You are required to turn in 10 **Reading Response Essays**. The dates and topics will be announced in class. Each will be about 1½ pages (typed and double spaced). The goal is to help

you in your preparation, so that you will be better able to participate in our class discussions. As a result, ***each assignment is due in class on the day indicated in the syllabus***: late assignments cannot be accepted (even if your computer crashes or your car breaks down). You will be able to choose which assignments to complete, but it is your responsibility to make sure that you turn in all ten. I encourage you to start turning in essays early in the semester, in case unforeseen circumstances force you to skip later assignments.

Finally, you should remember that all forms of **cheating**—including **plagiarism**—are grave violations of the standards of any university. In my time at BYU, I have had to give failing grades as a result of academic dishonesty, and I will do so again if necessary. BYU's Academic Honesty Policy is in the catalog and on the web at <http://honorcode.byu.edu>. If you have any questions about what constitutes academic honesty in this class, please don't hesitate to ask me.

### Readings:

The reading load for this course is extremely heavy. You should **expect to read 150-200 pages per week**. All readings should be done *before* class. There are five required books available in the bookstore:

Robert Schulzinger, U.S. Diplomacy Since 1900, 5<sup>th</sup> ed., Oxford, 2002

Steven W. Hook, U.S. Foreign Policy: The Paradox of World Power, Congressional Quarterly Press, 2005

Michael Brown et al., eds., America's Strategic Choices, rev. ed., MIT Press, 2000

Scott Sagan and Kenneth Waltz, The Spread of Nuclear Weapons: A Debate Renewed, 2<sup>nd</sup> ed., Norton, 2003

Philip Mundo, National Politics in a Global Economy, Georgetown, 1999

There will also be a packet of required readings available at the Joseph F. Smith Building copy center (B115 JFSB).

Finally, a number of required historical documents are available on the internet. I have made every effort to provide current web addresses below, but if the listed site is unavailable, you should search the internet or the Modern History Sourcebook (<http://www.fordham.edu/halsall/mod/modsbook.html>) for other sites that carry the document. If you prefer, a notebook with paper copies of all these documents is available for short-term checkout at the Political Science reception desk in 745 Kimball Tower.

### Other University Policies:

Federal law and BYU policy provide protections for students against sexual discrimination and harassment (including student-to-student harassment) and also require reasonable accommodation of students with disabilities. If you feel you have encountered sexual harassment or discrimination, please talk to me, the Equal Employment Office (422-5895), or the Honor Code Office (422-2847). If you have any disability which may impair your ability to complete this course successfully, please contact the Services for Students with Disabilities Office (422-2767) and discuss it with me.

### PART ONE: HISTORICAL BACKGROUND

- Sept 5            Introduction, Syllabus
- Sept 7            Early History: Founding and Isolationism  
                    Schulzinger ch. 1
- George Washington, "Farewell Address"  
                    <http://odur.let.rug.nl/~usa/P/gw1/speeches/gwfar.htm>
- Sept 10          Early History: Monroe Doctrine and Manifest Destiny  
                    James Monroe, "Monroe Doctrine"  
                    <http://www.yale.edu/lawweb/avalon/monroe.htm>  
                    John L. O'Sullivan, "Manifest Destiny"  
                    <http://www.mtholyoke.edu/acad/intrel/osulliva.htm>
- Sept 12          Early History: Spanish-American War to World War I  
                    Schulzinger ch. 2, 4, pp. 87-90
- Albert Beveridge, "The March of the Flag"  
                    <http://www.fordham.edu/halsall/mod/1898beveridge.html>
- Sept 14          Early History: Versailles to Pearl Harbor  
                    Schulzinger ch. 6, 9
- Woodrow Wilson, "Fourteen Points"  
                    <http://www.fordham.edu/halsall/mod/1918wilson.html>  
                    Franklin D. Roosevelt, "Arsenal of Democracy"  
                    <http://www.fordham.edu/halsall/mod/roosevelt-arsenal.html>  
                    Franklin D. Roosevelt, "Day of Infamy"  
                    <http://www.law.ou.edu/hist/infamy.html>

- Sept 17 Cold War: Postwar Confrontation and Alliance  
Schulzinger ch. 10
- Harry S Truman, “Truman Doctrine”  
*<http://www.fordham.edu/halsall/mod/1947TRUMAN.html>*
- Winston Churchill, “Iron Curtain”  
*<http://www.fordham.edu/halsall/mod/churchill-iron.html>*
- X (George Kennan), “Sources of Soviet Conduct”  
*<http://www.historyguide.org/europe/kennan.html>*
- Sept 19 Cold War: Nuclear Standoff  
Schulzinger ch. 11
- NSC-68 Conclusions and Recommendations  
*<http://www.mtholyoke.edu/acad/intrel/nsc-68/nsc68-4.htm>*
- Sept 21 Cold War: Proxy Wars  
Schulzinger ch. 12-13
- U.S. Congress, “Tonkin Bay Resolution”  
*<http://www.fordham.edu/halsall/mod/1964Tonkinbay.html>*
- Sept 24 Cold War: End of the Cold War  
Schulzinger ch. 14-15
- Jimmy Carter, “Human Rights and Foreign Policy”  
*[http://millercenter.virginia.edu/scripps/diglibrary/prezspeches/carter/jec\\_1977\\_0522.html](http://millercenter.virginia.edu/scripps/diglibrary/prezspeches/carter/jec_1977_0522.html)*
- Ronald Reagan, “Evil Empire”  
*<http://www.mtholyoke.edu/acad/intrel/evilemp.htm>*
- Sept 26 Cold War
- Sept 28 **EXAM 1**

## PART TWO: DECISIONMAKING PROCESS

- Oct 1           The President and Executive Branch Agencies  
Hook ch. 4, 6
- Dana Priest and Walter Pincus, “Director’s Control is a Concern,”  
Washington Post, 8 December 2004
- Hanna Rosin, “Clique and Dagger,” Washington Post, 12 April 2005
- Dana Priest, “A Four-Star Foreign Policy?” Washington Post, 28  
September 2000
- Oct 3           National Security Advisor  
Kevin Mulcahy and Harold Kendrick, “The National Security Advisor,”  
1991
- Steven Mufson, “For Rice, A Daunting Challenge Ahead,” Washington  
Post, 18 December 2000
- Peter Baker, “The Security Adviser Who Wants the Role, Not the Stage,”  
Washington Post, 29 January 2006
- Oct 5           Executive Decisionmaking  
Hook pp. 75-78, 88-89
- Peter Baker, “As Democracy Push Falters, Bush Feels Like a ‘Dissident,’”  
Washington Post, 20 August 2007
- Oct 8           Congress and Interest Groups  
Hook ch. 5, 8, Appendix B (War Powers Resolution)
- E.J. Dionne, Jr., “Short-Circuiting the Surge,” Washington Post, 5 January  
2007
- Michael Abramowitz and Peter Baker, “Bush Keeps Vow to Veto War  
Funding,” Washington Post, 2 May 2007
- David Espo, “Congress Bows to Bush, OKs Iraq Funds,” Washington  
Post, 25 May 2007

- Oct 10      Courts and the Imperial Presidency Debate  
                  U.S. Constitution, Articles I & II  
                  *[http://www.archives.gov/national-archives-experience/charters/constitution\\_transcript.html](http://www.archives.gov/national-archives-experience/charters/constitution_transcript.html)*
- Gene Healy, “The Imperial Presidency and the War on Terror,” Cato Policy Report, March/April 2006
- John Yoo, “How the Presidency Regained Its Balance,” New York Times, 17 September 2006
- Harvey Mansfield, “The Law and the President,” Weekly Standard, 16 January 2006
- Adam Cohen, “Just What the Founders Feared,” New York Times, 23 July 2007

- Oct 12      Elections, Media, and Public Opinion  
                  Hook ch. 7

PART THREE: POST-COLD WAR ISSUES

- Oct 15      Grand Strategy: Overview  
                  Brown pp. xi-xxxii, 3-51 (Posen/Ross)
- George W. Bush, “National Security Strategy” (entire)  
                  *<http://www.whitehouse.gov/nsc/nss.html>*
- Oct 17      Grand Strategy: Primacy  
                  Brown pp. 273-309 (Wohlforth)
- Christopher Layne, “Impotent Power? Re-examining the Nature of America’s Hegemonic Power,” National Interest, Sept/Oct 2006
- Oct 19      Grand Strategy: Neo-Isolationism and Offshore Balancing  
                  Brown pp. 55-137 (Gholz et al. and Layne)
- Oct 22      Grand Strategy: Selective Engagement  
                  Brown pp. 141-75 (Art)

- Oct 24      Terrorism in the Muslim World  
                  Peter Ford, "Why Do They Hate Us?" Christian Science Monitor, 27  
                  September 2001
- Robert Kagan, "Anti-Americanism's Deep Roots," Washington Post, 19  
                  June 2006
- Fared Zakaria, "The Politics of Rage: Why Do They Hate Us?"  
                  Newsweek, 15 October 2001
- Oct 26      Terrorism: Al-Qaida  
                  Jessica Stern, "The Protean Enemy," Foreign Affairs, July/August 2003
- Audrey Kurth Cronin, "How al-Qaida Ends," International Security,  
                  Summer 2006
- Oct 29      Global War on Terrorism: Grand Strategy Revisited  
                  George W. Bush, Address to Congress, 20 September 2001  
                  <http://www.whitehouse.gov/news/releases/2001/09/20010920-8.html>
- George W. Bush, "Age of Liberty"  
                  <http://www.whitehouse.gov/news/releases/2003/11/20031106-2.html>
- Dimitri Simes, "America's Imperial Dilemma," Foreign Affairs, Nov/Dec  
                  2003
- Oct 31      Middle East: Arab-Israeli Conflict  
                  Christian Science Monitor, "50 Years of US Policy in the Middle East"
- CQ Researcher, "Prospects for Mideast Peace," 30 August 2002
- David Makovsky, "How to Build a Fence," Foreign Affairs, March/April  
                  2004
- Nov 2      Middle East: Iraq and Persian Gulf  
                  Kenneth Pollack, "Securing the Gulf," Foreign Affairs, July/August 2003
- George W. Bush, Address to the Nation, 10 January 2007  
                  <http://www.whitehouse.gov/news/releases/2007/01/20070110-7.html>
- Nov 5      Middle East

- Nov 7 Exam Review
- Nov 9 **EXAM 2**
- Nov 12 Military Intervention: Criteria for Intervention  
 Richard Haass, Intervention, 1999, ch. 2 and Afterword  
 Colin Powell, “U.S. Forces: Challenges Ahead”  
 Les Aspin, “The Use and Usefulness of Military Forces in the Post-Cold War, Post-Soviet World”
- Nov 14 Military Intervention: Morality  
 E. H. Carr, The Twenty Years’ Crisis, 1919-1939, 1964 [1939], pp. 154-69  
 Thomas Aquinas, Summa Theologica [1265-1274], “War”  
 Darrell Cole, “Good Wars,” First Things, October 2001  
 Ray Hillam and David Andrews, “Mormons and Foreign Policy,” BYU Studies, Winter 1985
- Nov 16 Nuclear Proliferation: Optimists and Pessimists  
 Sagan and Waltz ch. 1-3, Map (on p. 222-23)
- Nov 19 Nuclear Proliferation  
 William Broad, “Nuclear Weapons in Iran,” New York Times, 25 May 2004  
 International Institute for Strategic Studies, “North Korea’s Nuclear Test,” October 2006  
 Scott Sagan, “How to Keep the Bomb From Iran,” Foreign Affairs, Sept/Oct 2006  
 Sagan and Waltz ch. 4-5

- Nov 20  
**(Tuesday)** Nuclear Proliferation: National Missile Defense  
Charles Glaser and Steve Fetter, “National Missile Defense and the Future of U.S. Nuclear Weapons Policy,” International Security, Summer 2001, pp. 40-65, 88-92  
  
Daniel Möckli, “US Missile Defense: A Strategic Challenge for Europe,” CSS Analyses in Security Policy, April 2007
- Nov 21, 23 THANKSGIVING HOLIDAY
- Nov 26 China: Strategy and Policy  
3 US-PRC Communiqués (1972, 1979, 1982) and Taiwan Relations Act  
  
Gerald Segal, “East Asia and the ‘Constrainment’ of China,” International Security, Spring 1996  
  
David Shambaugh, “Containment or Engagement of China?” International Security, Fall 1996
- Nov 28 China: Taiwan  
Thomas Christensen, “Posing Problems Without Catching Up,” International Security, Spring 2001  
  
Edward Cody, “China Builds a Smaller, Stronger Military,” Washington Post, 12 April 2005  
  
Office of the Secretary of Defense, “The Military Power of the People’s Republic of China, 2005,” ch. 6  
  
Kurt Campbell and Derek Mitchell, “Crisis in the Taiwan Strait?” Foreign Affairs, July/August 2001
- Nov 30 Trade Policy: History and Process  
Mundo ch. 1-2
- Dec 3 Trade Policy: Ideas  
Mundo ch. 3

- Dec 5 Trade Policy: Global Institutions–GATT/WTO  
Mundo ch. 4
- Paul Blustein, “Trade Deal Looks More Like Distant Dream,” Washington Post, 4 July 2006
- Alan Beattie, “US Accused of Blocking Doha Deal,” Financial Times, 10 July 2006
- Alan Beattie, “World Trade Talks Collapse in Acrimony,” Financial Times, 21 June 2007
- Dec 7 Trade Policy: Regional and Bilateral–NAFTA, FTAA, etc.  
Mundo ch. 5
- Robert McMahon, “The Rise in Bilateral Free Trade Agreements,” Council on Foreign Relations, June 2006
- Dec 10 Trade Policy: Unilateralism  
Mundo ch. 6-7
- Paul Blustein and Jonathan Weisman, “U.S. Loses Appeal on Steel Tariffs,” Washington Post, 11 November 2003
- Mike Allen, “President to Drop Tariffs on Steel,” Washington Post, 1 December 2003
- Sebastian Mallaby, “Jumbo Shrimp Follies,” Washington Post, 15 November 2004
- Dec 12 Wrap Up
- Dec 18 **11 am: FINAL EXAM (don’t be late!)**