Lisa P. Argyle

Department of Political Science
Brigham Young University
Provo, UT 84602

Phone: 801.422.5022
Email: lpargyle@byu.edu
Website: www.lpargyle.com

ACADEMIC APPOINTMENTS

Assistant Professor, Brigham Young University: *July 2018 – Present*

Faculty Fellow, Center for the Study of Elections and Democracy, BYU

Postdoctoral Research Associate, Princeton University: *August 2016 – May 2018*

EDUCATION

Ph.D. in Political Science, University of California, Santa Barbara – *September 2016*
- o Certificate in College and University Teaching
- o Fields of Study: American Politics, Political Psychology

M.A. in Political Science, University of California, Santa Barbara – *December 2011*

B.A. in Political Science, Brigham Young University – *August 2008*

AREAS OF SPECIALIZATION

Persuasion; Political Discussion; Computational Social Science; Participation;
Political Psychology; Public Opinion; Race, Ethnicity, and Gender

PUBLICATIONS

Peer Reviewed

Argyle, Daniel, Lisa P. Argyle, Vlad Eidelman and Philip Resnik. 2021. "Debate Reaction Ideal Points: Political Ideology Measurement Using Real-Time Reaction Data." *Statistics, Politics and Policy* 21 (1): 5-28. DOI: 10.1515/spp-2020-0012

Argyle, Lisa P., and Tali Mendelberg. 2020. "Improving Women's Advancement in Political Science: What We Know About What Works." *PS: Political Science and Politics* 53 (4): 718-722.   DOI: 10.1017/S1049096520000402

Matthew J. Salganik, and the Fragile Families Challenge Team. 2020. "Measuring the predictability of life outcomes with a scientific mass collaboration." *Proceedings of the National Academy of Sciences* 117 (15): 8398-8403. DOI: 10.1073/pnas.1915006117

Bail, Christopher A., Lisa P. Argyle, Taylor W. Brown, John P. Bumpus, Haohan Chen, M. B. Fallin Hunzaker, Jamin Lee, Marcus Mann, Friedolin Merhout, and Alexander Volfovsky. 2018. "Exposure to opposing views on social media can increase political polarization." *Proceedings of the National Academy of Sciences* 115 (37): 9216 – 9221.

> * Winner of the 2019 Paul Lazarsfeld Award for the Best Paper in Political Communication Presented at the 2018 APSA Annual Meetings
> * Media coverage in, among others, [Washington Post](#), [New York Times](#), [LA Times](#), [Vox](#)

Argyle, Lisa P., Marcus Arrajj, Skylar Covich, E.G. Garay, Julian Gottlieb, Heather E. Hodges, and Eric R.A.N. Smith. 2016. "Economic Performance and Presidential Trait Evaluations: A Longitudinal Analysis." *Electoral Studies* 43 (Sep): 52-62.

Other Scholarly Work

Han, Hahrie, with support from Lisa Argyle. April 2016. "A Program Review of the Promoting Electoral Reform and Democratic Participation (PERDP) Initiative of the Ford Foundation." Ford Foundation. (Link to PDF)

Cowell-Meyers, Kimberly and Lisa Argyle. 2015. "2015 APSA Teaching and Learning Conference and Track Summaries: Curricular and Program Assessment." *PS: Political Science and Politics* 48 (3): 501 – 503.

WORKING PAPERS

Under Review

"Misclassification and Bias in Predictions of Individual Ethnicity from Administrative Records," with Michael J. Barber. (*Revise and Resubmit at APSR*)

"Political Polarization and Participation in the United States: The Crucial Role of Interpersonal Persuasion Behavior," with Jeremy Pope. (*Revise and Resubmit at POQ*)

"The Role of Self-Threat and Self-Affirmation in Initiation of Political Conversations," with Melanie Freeze. (*Revise and Resubmit at Political Behavior*)

"Religious Freedom in the City Pool: Gender Segregation, Partisanship, and the Construction of Symbolic Boundaries," with Rochelle Terman and Matti Nelimarkka. (*Revise and Resubmit at Politics and Religion*)

"Out of One, Many: Using Language Models to Simulate Human Samples," with Ethan C. Busby, Nancy Fulda, Joshua Gubler, Christopher Michael Rytting, and David Wingate.

"No Labeled Data: Coding Social Science Datasets with Language Models," with Chritopher Michael Rytting, Taylor Sorensen*, Ethan Busby, Nancy Fulda, David Wingate, and Joshua Gubler

"Talking Politics with Family: The Impacts of Social Media, Strength of Relationship, and Disagreement."

In Progress (** notes student co-authors*)

"Too Old for This? Examining Age Effects in Interpersonal Political Persuasion"

"Perception of Gender versus Gendered Behavior: A Field Experiment on Political Persuasion" with Aidan Combs*, Fatima Alqabandi*, Devin Cornell*, Graham Tierney*, Gabriel Varela*, Alexander Volfovsky, Christopher A. Bail

"Gendered Patterns in Political Conversation."

"Defining Politics: How Understanding an Issue as Political impacts Political Discussion" with Elisabeth Anne Jarman*

"White Identity and Political Ideology: A Tale of Two Parties," with Jeremy C. Pope, Kesley Townsend*, Kelsey Eyre*, and Heather Walker*

"Cancel Culture: Rooted in Principled Values, Political Rhetoric, or Group Identity?" with Ethan Busby.

"(Machine) Learning about Interpersonal Political Persuasion."

GRANTS

2022 BYU Gerontology Program Research Grant Award - *$5,000*

2021 NSF EAGER, "Harnessing Accurate Bias in Large-Scale Language Models" - *$279,000*, with David Wingate, Nancy Fulda, Ethan Busby, and Josh Gubler

2019 BYU College of Family, Home, and Social Sciences Mentored Education Grant – *$20,000*
2017 Russell Sage Summer Institute in Computational Social Science Research Grant

2015 UCSB Graduate Division Dissertation Fellowship – *Winter 2016*

2014 UCSB Dean's Advancement Fellowship – *Summer 2014*

2013 Broom Center for Demography Graduate Student Travel Grant – *Summer 2013*

AWARDS

2019 Paul Lazarsfeld Award for the Best Paper in Political Communication presented at the 2018 APSA Annual Meetings

2019 BYU Political Affairs Society / Pi Sigma Alpha "Professor of the Year" Award

2014 Manzer-Wesson Award for Best Dissertation Prospectus, UCSB Political Science

2011 Manzer-Wesson Award for Best Graduate Seminar Paper, UCSB Political Science

CONFERENCE AND INVITED PRESENTATIONS

Rooney Center for the Study of American Democracy, University of Notre Dame: *October 2021*

New Directions in Analyzing Text as Data: *2021 (Poster)*

Politics and Computational Social Science: *2021*

Political Networks: *2021*

Southern Political Science Association: *2020*

American Political Science Association: *2008, 2014 (2 papers), 2016, 2017 (2 papers),
2018 (2 papers), 2019, 2020 (Poster), 2021*

Midwest Political Science Association: *2010, 2012 (2 papers), 2015, 2016,
2018, 2019 (2 papers), 2022*

International Society of Political Psychology: *2008, 2017 (poster), 2021*

University of California, Santa Barbara American Politics Working Group, *Oct 2019*

APSA Political Psychology Pre-Conference: *2019 (Poster)*

Partisanship Reconsidered, BYU: *2019 (discussant)*

CCES Summer Conference: *2019*

BYU Civic Engagement Research Fall Workshop *2018 (presenter), 2019 (discussant)*

PolMeth: Summer Meetings of the Society for Political Methodology: *2017 (poster),
2018 (poster)*

Brigham Young University Young Scholars Conference: *2015, 2017*

Rethinking Ways to Increase Voter Turnout Workshop, Princeton: *2017 (discussant)*

APSA Teaching and Learning Conference: *2015*

Mary Lou Fulton Undergraduate Mentored Research Conference: *2008 (poster)*

PROFESSIONAL SERVICE

Peer Reviewer: *American Political Science Review, American Journal of Political
Science, Journal of Politics, Political Communication, Public
Opinion Quarterly, Political Behavior, PLOS One, PS:
Political Science and Politics, Political Science Research and
Methods, American Sociological Review, Journal of Race,
Ethnicity, and Politics, International Journal of Information
Management, The Social Science Journal, Transactions in Social
Computing*

BYU Political Science Department Writing Coordinator *2021 - present*

BYU Political Science Department Curriculum Committee Member *2018 - present*

Organizer: Political Science Department Junior Scholars Writing Group *2018-2019, 2021-2022*

BYU Political Science Committee on Writing Instruction in the Major *2019 - 2021*

Co-Organizer: APSA Women's Research Mentoring Workshop – *October 2018*

APSA Task Force on Women's Advancement in Political Science *(Research Assistant) 2016-18*

UCSB Undergraduate Program Evaluation Committee: Graduate Assistant – *Fall 2013*

UCSB Political Science Graduate Committee: Graduate Student Representative – *2013/14*

TRAINING AND SKILLS

Russell Sage Foundation Summer Institute in Computational Social Science, Princeton University: *2017 Attendee*

Summer Institute in Political Psychology, Stanford University: *2013 Attendee*

Utah State Legislature Intern: *2008 Session, Rep. Jim Dunnigan*

Software Proficiencies: R, Qualtrics, Stata, SPSS

TEACHING EXPERIENCE

Instructor of Record: Brigham Young University
- Race, Ethnicity, and Gender in American Politics (319R/323 – *Summer 2012; Fall 2018, 2019, 2021; Winter 2019, 2020, 2021*)
- Public Opinion and Voting Behavior (317 – *Fall 2018, 2019; Winter 2020, 2022*)
- Principles of American Government (210 – *Winter 2021, 2022; Fall 2021*)
- Introduction to American Politics (110 – *Summer 2015*)

Teaching Assistant: UCSB Department of Political Science
- Introduction to Research Methods – *Spring 2010; Winter, Fall 2012; Spring 2014*
- Introduction to American Politics – *Spring 2012*
- Simulated Congress – *Winter 2013*
- The Politics of Education Policy – *Spring 2013*