International Political Economy
Political Science 372
Fall 2013

Dr. Scott Cooper
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Office: 762 Kimball Tower
Office Hours: 12-1 MWF, or by appointment
If you can’t come during my office hours, arrange another time to meet with me. Don’t be afraid to come see me. My job is not to be distant and to try to fail you. My job is to explain things and help you understand. I like my job.

Prerequisites:
Poli Sci 170 (or 370), Poli Sci 200, and Econ 110 are all strongly recommended

Subject Matter:
International political economy (IPE) is a subfield of international relations exploring the politics of the international economy and the economics of international politics.

With the passing of the Cold War, international political economy has taken a more prominent role. IPE issues have always been fundamental to world politics, but they are now much more visible. It is no longer possible to dismiss international political economy as mere “low politics” compared to the “high politics” of international security. It is no longer assumed that the greatest threats to U.S. security are exclusively military, as opposed to economic—e.g., global financial crises, competitiveness vis-a-vis Asia and Europe, the economic growth of China, or dependence on Mideast oil reserves. The classical understanding that wealth and power are closely linked has re-emerged.

Primary Course Goals:
Citizenship: Because IPE plays an important role in political debates in the U.S. and around the world, one primary goal is to increase your ability and willingness to participate in the political process. You should understand core IPE concepts and issues facing policymakers and voters—e.g., the costs and benefits of globalization, the impact of the WTO and IMF, and different pathways to development. You should also have the critical thinking ability to wrestle with complicated IPE issues.

Scholarship: This course also lays a foundation for the academic study of international political economy. You must have a basic understanding of the economic and political concepts involved, a good grasp of competing explanations of IPE, and the ability to apply those conceptual and theoretical tools to real-world problems.

Course Organization:
1. Overview: A brief overview of the issues and ideas we will be discussing throughout the semester. The goal is to ensure that we have a “big picture” view of the scope of international political economy before we examine these topics in more depth.
2. **Trade, Finance, and Money**: Analysis of the three main functional issues of international political economy. This is the core of the course and the largest part of the semester grade. A strong understanding of these three issues is essential for making sense of the rest of the course.

3. **Great Ideas/Theory**: Major theoretical frameworks used to explain the structure and process of the world political economy. However, this will not be “pure” theory devoid of practical content: readings have been chosen not only to explain a theory, but also to apply the theory to important issues in international political economy. In this way, our examination of theory will also expand our understanding of trade, finance, and money.

4. **Development**: The special problems faced by developing economies, and how these economies fit into the international economic system.

**Readings:**
The reading load for this course is very heavy and many of the readings are difficult. You should expect to read more than 150 pages per week. There are three required books:

  (See Learning Suite for list showing page number conversions to earlier editions.)
  (Earlier editions do not have all the articles we will use in class.)

There will also be a very large packet of required readings available on Learning Suite and at the Joseph F. Smith Building copy center (B115 JFSB).

**Grades:**

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<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>15%</td>
<td>Quizzes: Trade, Finance, Money (3 x 5%)</td>
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<tr>
<td>20%</td>
<td>Midterm Exam: Trade/Finance/Money</td>
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<tr>
<td>10%</td>
<td>Quiz: Theories of IPE</td>
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<td>25%</td>
<td>Final Exam</td>
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<td>16%</td>
<td>Domestic Politics Paper (Topic Statement 1%, Paper 15%)</td>
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<tr>
<td>14%</td>
<td>Participation and Reading Response Essays</td>
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The three **Quizzes** will be given at the beginning of class and will consist of short answer questions and a brief essay. Each quiz lasts about 10-15 minutes. The goal is to make sure you understand these foundational topics before we move on to later material. Quiz dates are in the schedule below.

All **Exams** will be given in class and will include short answer questions plus a set of longer essay questions requiring you to compare and contrast different issue areas, time periods, or theories. You may not use phones or any electronic device during quizzes or exams. Remember that according to BYU policy the final exam *cannot* be given early; please make your travel plans accordingly.

On quizzes and exams, general understanding is useful but does not substitute for a firm grasp of the details. Also, you should be aware that, according to BYU policy, satisfactory or average work will receive a C grade. Only good or excellent work will receive higher grades.

The **Domestic Politics Paper** is a 10+ page research paper on a specific foreign economic policy issue which affects the U.S. If you are not a U.S. native, you may choose a policy position of your
home country, but you should be aware that BYU’s library resources may be more limited. You should consult with me on your topic and are required to turn in a 2-page topic statement by the deadline in the schedule below. The final paper should briefly describe the specific economic policy and then analyze the domestic political debate leading the country to choose that position. What groups benefit from the policy? Who is hurt? How did the winners prevail politically? This project will (a) increase your understanding of the “nuts and bolts” of IPE by building expertise on a particular issue, (b) further develop valuable research and writing skills, and (c) help you understand the link between domestic politics and IPE.

This course will also include opportunities for class discussion of these important issues and ideas, especially as the semester progresses. Regular preparation for and participation in class discussions is crucial to your learning. For this reason, I will evaluate Participation (on a -2 to +2 scale) to encourage everyone to join our discussions. If this is uncomfortable for you, please come discuss it with me. As with the exams, quality outweighs quantity.

You are required to turn in 12 Reading Response Essays based on class readings. Dates and topics will be announced later. Each essay should be about 1½ pages (typed and double spaced). The goal is to help you in your preparation, so that you will be better able to participate in our class discussions. As a result, each assignment is due in class on the day indicated in the syllabus and late assignments will not be accepted (even if your computer crashes or car breaks down). You will be able to choose which assignments to complete, but it is your responsibility to make sure that you turn in all ten. For full credit, 4 of your twelve essays must be from the section of the course on Political Theories of IPE (Nov 1-20). I encourage you to start turning in assignments early in the semester, in case unforeseen circumstances force you to skip later assignments.

Attendance in class is expected. I will not take attendance every day, but may do so at any time. If you are unable to be in class for non-voluntary reasons (i.e., illness, death in the family, BYU-sponsored travel), I will not mark you absent if you send a brief email or leave a voice message explaining why you had to miss class.

Finally, you should remember that all forms of cheating, including plagiarism, are grave violations of the standards of any university. All work that you turn in must be your own. Any use of someone else’s words or ideas requires appropriate citation. I have had to give failing course grades as a result of academic dishonesty at BYU and will do so again if necessary. It is your responsibility to be fully honest in all your academic endeavors. A good source of information about honesty in an academic setting is BYU’s Academic Honesty Policy ([http://www.byu.edu/honorcode.html](http://www.byu.edu/honorcode.html)). If you have any questions about what constitutes academic honesty in this class, please ask.

Other University Policies:
Federal law and BYU policy provide protections for students against sexual discrimination and harassment (including student-to-student harassment) and also require reasonable accommodation of students with disabilities. If you feel you have encountered sexual harassment or discrimination, please talk to me, the Equal Employment Office (422-5895), or the Honor Code Office (422-2847). If you have any disability which may impair your ability to complete this course successfully, please contact the Services for Students with Disabilities Office (422-2767) and discuss it with me.
PART ONE: INTRODUCTION
Sept 4  What is IPE?

Sept 6  Historical Overview
        Cohn ch. 1
        Grieco/Ikenberry ch. 1

Sept 9  Historical Overview
        Cohn ch. 2

Sept 11 Major Paradigms
         Cohn pp. 56-62, 69-71, 77-84, 92-96, 103-7
         Grieco/Ikenberry pp. 92-110

Sept 13 Major Paradigms and Key Concepts
         Cohn pp. 132-39
         Grieco/Ikenberry pp. 69-75

PART TWO: CORE ISSUES
Sept 16  Trade: Theory
         Cohn pp. 168-72
         Grieco/Ikenberry ch. 2
         Frieden/Lake/Broz ch. 19 (Coughlin)

Sept 18  Trade: History
         Frieden/Lake/Broz ch. 5 (Schonhardt-Bailey)
         Mark Brawley, Turning Points, 1998, ch. 14
         Grieco/Ikenberry ch. 5

Sept 20  Trade: GATT and New Protectionism
         Cohn ch. 7
         Frieden/Lake/Broz ch. 22 (Freeman)

Sept 23  Trade: Strategic Trade
         Paul Krugman, “Is Free Trade Passé?” Economic Perspectives, Fall 1987
Sept 25  Trade: Regionalism and Bilateralism  
Cohn ch. 8  


Daniel Griswold, “Bilateral Deals Are No Threat to Global Trade,” cato.org, 7 August 2003  


Sept 27  Trade: WTO and Critics  
Frieden/Lake/Broz ch. 23 (Deardorff/Stern)  

Jagdish Bhagwati, “Trade Liberalization and ‘Fair Trade’ Demands” World Economy, November 1995  

Sept 30  Trade: Future of WTO  


Guy de Jonquieres, “A Deal That Had to Be Done,” Financial Times, 28 November 2001  


Alan Beattie, “Miserly Progress Made on Doha Trade Talks,” Financial Times, 12 December 2011  

Oct 2  TRADE QUIZ  
Finance: Concepts and History  

Robert Gilpin, The Political Economy of International Relations, 1987, ch. 8  

Oct 4  Finance: Portfolio Investment  

Eric Helleiner, States and the Reemergence of Global Finance, 1994, ch. 1  

Oct 7  Finance: Foreign Direct Investment  
Cohn pp. 249-77  

Grieco/Ikenberry ch. 7
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<tr>
<th>Date</th>
<th>Topic</th>
<th>References</th>
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<tr>
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<td>Frieden/Lake/Broz ch. 4 (Frankel), 12 (Drezner)</td>
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<td></td>
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<td>International Monetary Fund, “The IMF’s Response to the Asian Crisis,” 1999</td>
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<td>Oct 14</td>
<td>FINANCE QUIZ</td>
<td>Money: Concepts</td>
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<td>Oct 16</td>
<td>Money: Concepts</td>
<td>Frieden/Lake/Broz ch. 15 (Cohen)</td>
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<td>Grieco/Ikenberry ch. 3</td>
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<td>Oct 18</td>
<td>Money: Gold Standard and Bretton Woods</td>
<td>Cohn pp. 140-49</td>
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<td>Oct 21</td>
<td>Money: Floating Exchange Rates</td>
<td>Cohn pp. 149-61</td>
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<td>Menzie Chinn and Jeffrey Frankel, “Will the Euro Eventually Surpass the Dollar as Leading International Reserve Currency?” 2007</td>
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Oct 25  **MONEY QUIZ**
Trade-Money-Finance: Macroeconomic Crisis
optional readings on Learning Suite (not in packet)

Oct 28  **Exam Review**

Oct 30  **EXAM 1: TRADE, FINANCE, MONEY**

PART THREE: POLITICAL THEORIES OF IPE
*Remember that 4 of your Reading Essays must come from Part Three of the schedule.*

Nov 1  **Realism**
Cohn pp. 62-68
Robert Gilpin, *U.S. Power and the Multinational Corporation*, 1975, ch. 4

Students who have not taken Poli Sci 170 or 370 should carefully read
(on Learning Suite, not in packet)

Nov 4  **Realism: Hegemonic Stability Theory**
Grieco/Ikenberry pp. 110-15
Frieden/Lake/Broz ch. 1 (Krasner)

Nov 6  **Realism: Critiques**
Frieden/Lake/Broz ch. 8 (Lake)
Nov 8  Neoliberal Institutionalism
   Cohn pp. 84-89

   Grieco/Ikenberry pp. 115-19


Nov 11  Neoliberal Institutionalism: Regime Theory

Nov 13  Neoliberal Institutionalism: Critiques

Nov 15  Domestic Politics: Trade Policy
   Cohn pp. 90-92

   Frieden/Lake/Broz ch. 2 (Eichengreen)


Nov 18  Domestic Politics: Monetary Policy
   Frieden/Lake/Broz ch. 13 (Broz), ch. 16 (Frieden)

Nov 19  **TOPIC STATEMENT DUE by 4:45 pm, 745 Kimball Tower**

Nov 20  Review: Political Theories of IPE

PART FOUR: STRATEGIES OF DEVELOPMENT

Nov 22  **QUIZ: POLITICAL THEORIES OF IPE**
   Dependency and Import Substitution
   Grieco/Ikenberry ch. 8

   Cohn pp. 108-9, 294-317

Nov 25  Tigers and Export-Led Growth
   Mark Brawley, *Turning Points*, 1998, ch. 16

   Alice Amsden, “The State and Taiwan’s Economic Development,” in *Bringing the State Back In*, 1985

   Frieden/Lake/Broz ch. 25 (Dollar)
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<th>Date</th>
<th>Topic</th>
<th>Reading/References</th>
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| Nov 26  | Multinational Corporations in the Developing World | Frieden/Lake/Broz ch. 18 (Schmukler)  
| Dec 2   | Washington Consensus and Beyond             | Cohn pp. 317-30  
Victor Shih and Susan Shirk, “To Renminbi Or Not To Renminbi?” *ForeignPolicy.com*, 18 October 2012 |
| Dec 11  | **POLICY PAPER DUE by 4:45 pm, 745 Kimball Tower** |  
Exam Review  
Exam Review  
Exam Review |
| Dec 18  | **11:00 am - 12:30 pm: FINAL EXAM (don’t be late!)** |  
(Wednesday)  
(Wednesday)  
(Wednesday) |