International Political Economy
Political Science 372
Winter 2013

Dr. Scott Cooper
Email: scott_cooper@byu.edu
Phone: 422-4053
Office: 762 Kimball Tower
Office Hours: 10-11 MWF, or by appointment
If you can't come during my office hours, arrange another time to meet with me. Don't be afraid to come see me. My job is not to be distant and to try to fail you. My job is to explain things and help you understand. I like my job.

Prerequisites:
Poli Sci 170 (or 370), Poli Sci 200, and Econ 110 are all strongly recommended

Subject Matter:
International political economy (IPE) is a subfield of international relations exploring the politics of the international economy and the economics of international politics.

With the passing of the Cold War, international political economy has taken a more prominent role. IPE issues have always been fundamental to world politics, but they are now much more visible. It is no longer possible to dismiss international political economy as mere “low politics” compared to the “high politics” of international security. It is no longer assumed that the greatest threats to U.S. security are exclusively military, as opposed to economic—e.g., global financial crises, competitiveness vis-a-vis Asia and Europe, the economic growth of China, or dependence on Mideast oil reserves. The classical understanding that wealth and power are closely linked has re-emerged.

Primary Course Goals:
Citizenship: Because IPE plays an important role in political debates in the U.S. and around the world, one primary goal is to increase your ability and willingness to participate in the political process. You should understand core IPE concepts and issues facing policymakers and voters—e.g., the costs and benefits of globalization, the impact of the WTO and IMF, and different pathways to development. You should also have the critical thinking ability to wrestle with complicated IPE issues.

Scholarship: This course also lays a foundation for the academic study of international political economy. You must have a basic understanding of the economic and political concepts involved, a good grasp of competing explanations of IPE, and the ability to apply those conceptual and theoretical tools to real-world problems.

Course Organization:
1. Overview: A brief overview of the issues and ideas we will be discussing throughout the semester. The goal is to ensure that we have a “big picture” view of the scope of international political economy before we examine these topics in more depth.
2. Trade, Finance, and Money: Analysis of the three main functional issues of international political economy. This is the core of the course and the largest part of the semester grade. A strong understanding of these three issues is essential for making sense of the rest of the course.

3. Great Ideas/Theory: Major theoretical frameworks used to explain the structure and process of the world political economy. However, this will not be “pure” theory devoid of practical content: readings have been chosen not only to explain a theory, but also to apply the theory to important issues in international political economy. In this way, our examination of theory will also expand our understanding of trade, finance, and money.

4. Development: The special problems faced by developing economies, and how these economies fit into the international economic system.

Readings:
The reading load for this course is very heavy and many of the readings are difficult. You should expect to read more than 150 pages per week. There are three required books:

(See Learning Suite for list showing page number conversions to earlier editions.)


(Earlier editions do not have all the articles we will use in class.)

There will also be a very large packet of required readings available on Learning Suite and at the Joseph F. Smith Building copy center (B115 JFSB).

Grades:
15% Quizzes: Trade, Finance, Money (3 x 5%)
20% Midterm Exam: Trade/Finance/Money
10% Quiz: Theories of IPE
25% Final Exam
16% Domestic Politics Paper (Topic Statement 1%, Paper 15%)
14% Participation and Reading Response Essays

The three Quizzes will be given at the beginning of class and will consist of short answer questions and a brief essay. Each quiz lasts about 10-15 minutes. The goal is to make sure you understand these foundational topics before we move on to later material. Quiz dates are in the schedule below.

All Exams will be given in class and will include short answer questions plus a set of longer essay questions requiring you to compare and contrast different issue areas, time periods, or theories. You may not use cellphones or any electronic device during quizzes or exams. Remember also that according to BYU policy the final exam cannot be given early; please make your travel plans accordingly.

On quizzes and exams, general understanding is useful but does not substitute for a firm grasp of the details. Also, you should be aware that, according to BYU policy, satisfactory or average work will receive a C grade. Only good or excellent work will receive higher grades.
The **Domestic Politics Paper** is a 10+ page research paper on a specific foreign economic policy issue which affects the U.S. If you are not a U.S. native, you may choose a policy position of your home country, but you should be aware that BYU’s library resources may be more limited. You should consult with me on your topic and are required to turn in a 2-page topic statement by the deadline in the schedule below. The final paper should briefly describe the specific economic policy and then analyze the domestic political debate leading the country to choose that position. What groups benefit from the policy? Who is hurt? How did the winners prevail politically? This project will (a) increase your understanding of the “nuts and bolts” of IPE by building expertise on a particular issue, (b) further develop valuable research and writing skills, and (c) help you understand the link between domestic politics and IPE.

This course will also include opportunities for class discussion of these important issues and ideas, especially as the semester progresses. Regular preparation for and participation in class discussions is crucial to your learning. For this reason, I will evaluate **Participation** (on a -2 to +2 scale) to encourage everyone to join our discussions. If this is uncomfortable for you, please come discuss it with me. As with the exams, quality outweighs quantity.

You are required to turn in 12 **Reading Response Essays** based on class readings. Dates and topics will be announced later. Each essay should be about 1½ pages (typed and double spaced). The goal is to help you in your preparation, so that you will be better able to participate in our class discussions. As a result, **each assignment is due in class** on the day indicated in the syllabus and **late assignments will not be accepted** (even if your computer crashes or car breaks down). You will be able to choose which assignments to complete, but it is your responsibility to make sure that you turn in all ten. For full credit, four of your essays must be from the section of the course on Political Theories of IPE (Mar 8-22). I encourage you to start turning in assignments early in the semester, in case unforeseen circumstances force you to skip later assignments.

**Attendance** in class is expected. I will not take attendance every day, but may do so at any time. If you are unable to be in class for non-voluntary reasons (i.e., illness, death in the family, BYU-sponsored travel), I will not mark you absent if you send a brief email or leave a voice message explaining why you had to miss class.

Finally, you should remember that all forms of **cheating**, including plagiarism, are grave violations of the standards of any university. All work that you turn in must be your own. Any use of someone else’s words or ideas requires appropriate citation. I have had to give failing course grades as a result of academic dishonesty at BYU and will do so again if necessary. It is your responsibility to be fully honest in all your academic endeavors. A good source of information about honesty in an academic setting is BYU’s Academic Honesty Policy ([http://www.byu.edu/honorcode.html](http://www.byu.edu/honorcode.html)). If you have any questions about what constitutes academic honesty in this class, please ask.

**Other University Policies:**
Federal law and BYU policy provide protections for students against sexual discrimination and harassment (including student-to-student harassment) and also require reasonable accommodation of students with disabilities. If you feel you have encountered sexual harassment or discrimination, please talk to me, the Equal Employment Office (422-5895), or the Honor Code Office (422-2847). If you have any disability which may impair your ability to complete this course successfully, please contact the Services for Students with Disabilities Office (422-2767) and discuss it with me.
PART ONE: INTRODUCTION
Jan 7 What is IPE?

Jan 9 Historical Overview
Cohn ch. 1

Grieco/Ikenberry ch. 1

Jan 11 Historical Overview
Cohn ch. 2

Jan 14 Major Paradigms
Cohn pp. 56-62, 69-71, 77-84, 92-96, 103-7

Grieco/Ikenberry pp. 92-110

Jan 16 Major Paradigms and Key Concepts
Cohn pp. 132-39

Grieco/Ikenberry pp. 69-75

PART TWO: CORE ISSUES
Jan 18 Trade: Theory
Cohn pp. 168-72

Grieco/Ikenberry ch. 2

Frieden/Lake/Broz ch. 19 (Coughlin)

Jan 21 No Class: Holiday

Jan 23 Trade: History
Frieden/Lake/Broz ch. 5 (Schonhardt-Bailey)

Mark Brawley, *Turning Points*, 1998, ch. 14

Grieco/Ikenberry ch. 5

Jan 25 Trade: GATT and New Protectionism
Cohn ch. 7

Frieden/Lake/Broz ch. 22 (Freeman)


Jan 28 Trade: Strategic Trade

Jan 30  
Trade: Regionalism/Bilateralism  
Cohn ch. 8


Feb 1  
Trade: WTO and Critics  
Frieden/Lake/Broz ch. 23 (Deardorff/Stern)


Feb 4  
Trade: Doha Round  


Alan Beattie, “Miserly Progress Made on Doha Trade Talks,” *Financial Times*, 12 December 2011

Feb 6  
**TRADE QUIZ**  
Finance: Concepts and History  
Robert Gilpin, *The Political Economy of International Relations*, 1987, ch. 8

Feb 8  
Finance: Portfolio Investment  


Feb 11  
Finance: Foreign Direct Investment  
Cohn pp. 249-77

Grieco/Ikenberry ch. 7
Feb 13  Finance: Globalization  
Thomas Friedman, *The Lexus and the Olive Tree*, 1999, ch. 6-7  
Frieden/Lake/Broz ch. 4 (Frankel), 12 (Drezner)

Feb 15  Finance: Asian Crisis  
International Monetary Fund, “The IMF’s Response to the Asian Crisis,” 1999  

Feb 18  No Class: Holiday

Feb 19  **FINANCE QUIZ**  
(Tuesday)  
Money: Concepts  

Feb 20  Money: Concepts  
Frieden/Lake/Broz ch. 15 (Cohen)  
Grieco/Ikenberry ch. 3

Feb 22  Money: Gold Standard and Bretton Woods  
Cohn pp. 140-49  

Feb 25  Money: Floating Exchange Rates  
Cohn pp. 149-61  

Feb 27  Money: The Euro and the Dollar  
Menzie Chinn and Jeffrey Frankel, “Will the Euro Eventually Surpass the Dollar as Leading International Reserve Currency?” 2007  
Mar 1  MONEY QUIZ
Trade-Money-Finance: Macroeconomic Crisis


optional readings on Learning Suite (not in packet)


Mar 4  Exam Review

Mar 6  EXAM 1: TRADE, FINANCE, MONEY
PART THREE: POLITICAL THEORIES OF IPE
Remember that 4 of your Reading Essays must come from Part Three of the schedule.

Mar 8  Realism
Cohn pp. 62-68

Robert Gilpin, U.S. Power and the Multinational Corporation, 1975, ch. 4


Students who have not taken Poli Sci 170 or 370 should carefully read
Charles Kegley, World Politics, 2007, ch. 2: “Theories of World Politics” (on Learning Suite, not in packet)

Mar 11  Realism: Hegemonic Stability Theory
Grieco/Ikenberry pp. 110-15


Frieden/Lake/Broz ch. 1 (Krasner)

Mar 13  Neoliberal Institutionalism
Cohn pp. 84-89

Grieco/Ikenberry pp. 115-19

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<th>Date</th>
<th>Topic</th>
<th>References</th>
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<tr>
<td>Mar 18</td>
<td>Realism and Neoliberal Institutionalism: Critics</td>
<td>Frieden/Lake/Broz ch. 8 (Lake)</td>
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<td>Mar 20</td>
<td>Domestic Politics: Trade</td>
<td>Cohn pp. 90-92</td>
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<td>Frieden/Lake/Broz ch. 2 (Eichengreen)</td>
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<td>Mar 22</td>
<td>Domestic Politics: Finance and Money</td>
<td>Frieden/Lake/Broz ch. 13 (Broz), ch. 16 (Frieden)</td>
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<td>Mar 25</td>
<td>Review: Political Theories of IPE</td>
<td>Part Four: Strategies of Development</td>
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<td>Mar 27</td>
<td><strong>QUIZ: POLITICAL THEORIES OF IPE</strong></td>
<td>Dependency and Import Substitution</td>
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<td>Grieco/Ikenberry ch. 8</td>
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<td>Cohn pp. 108-9, 294-317</td>
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<td>Alice Amsden, “The State and Taiwan’s Economic Development,” in <em>Bringing the State Back In</em>, 1985</td>
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<td>Frieden/Lake/Broz ch. 25 (Dollar)</td>
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<td>Apr 1</td>
<td><strong>TOPIC STATEMENT DUE by 4:45 pm, 745 Kimball Tower</strong></td>
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<td>Apr 1</td>
<td>Multinational Corporations in the Developing World</td>
<td>Frieden/Lake/Broz ch. 18 (Schmukler)</td>
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Apr 3  Washington Consensus and Beyond  
Cohn pp. 317-30

Joseph Stiglitz and Lyn Squire, “International Development: Is It Possible?”  
*Foreign Policy*, Spring 1998


Apr 5  China: Development, FDI, and World Trade  [tentative schedule]
Barry Naughton, *The Chinese Economy*, 2007, ch. 16-17


Pascal Lamy, “‘Made in China’ Tells Us Little About Global Trade,”  
*Financial Times*, 24 January 2011

Andrew Higgins, “From China, An End Run Around U.S. Tariffs,”  
*Washington Post*, 23 May 2011

Apr 8  China: Exchange Rate and Currency  [tentative schedule]


Victor Shih and Susan Shirk, “To Renminbi Or Not To Renminbi?”  
*ForeignPolicy.com*, 18 October 2012

Apr 10  Politics of Oil

Apr 12  Politics of Oil


Apr 15  Exam Review

Apr 16  POLICY PAPER DUE by 4:45 pm, 745 Kimball Tower  
(Tuesday)

Apr 20  9-9:50 am: FINAL EXAM  
(Saturday)  
Note that this is the last hour of the three-hour bloc in schedule.