

PUBLIC AFFAIRS CAREER LECTURE SERIES



PROFESSIONAL TRACK POLITICAL STRATEGY

Sisi Messick Jacobs

Project Manager at Apple

THU | 23 January 2020

4:30 PM

238 HRCB

Sisi is a proud graduate of BYU (International Relations, BA) and University of Pennsylvania (Wharton, MBA). She started her career building a social impact tech startup in Shanghai to provide gamified mobile education for Chinese factory workers, where she had an opportunity to present their work at the G20 Summit in Mexico City after the company was recognized as leading innovation for financial inclusion solutions for the working poor. She currently continues her passion for building technology that connects people as a Product Manager at Apple, in charge of a global team that creates interactive experiences for customers in 500+ Apple retail stores worldwide.

Lecture will be followed by a Q&A Session.



BYU | POLITICAL SCIENCE

This series is sponsored by the BYU Political Affairs Society, the Political Science Department, the College of Family, Home, and Social Science, and the David M. Kennedy Center for International Studies.